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S.H.R.O.
SBARRO HEALTH RESEARCH ORGANIZATION



College of
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TEMPLE UNIVERSITY®



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Medicine, Media and Patients: a new professional language

**Saturday, November 2nd
2019 - 09.00 am to 11.30 am**

Omni Shoreham Hotel
Hampton Ballroom
2500 Calvert Street NW
Washington D.C.

Speakers:

OPENING REMARKS

Antonio Giordano, MD, PhD.

*President of Sbarro Health Research Organization,
Philadelphia, PA*

**The Evolving Landscape of Medical Oncology
in the Era of Personalized Medicine:
moving toward Target Therapies,
Immunotherapy and Agnostics**
Antonio Russo, MD

*Professor of Medical Oncology, University of Palermo, Italy
Department of Surgical, Oncologic, and Somatological
Disciplines*

**The Scientific Communication in Italy; risks,
limits and prospects**
Gerardo Ausiello

Journalist, Italian newspaper "Il Mattino", Italy

**Dealing with the Contemporary Mistrust
of Science: How Health Journalism can help**
Ilene Raymond Rush

Independent Health & Science Journalist

**Presentation
Cancer survivor**

**Presentation of the
Giovanna Giordano NIAF AWARD
for Ethics and Creativity in Medical Research**
Giacomina Massaro-Giordano, MD

*Professor of Ophthalmology, Scheie Eye Institute, University
of Pennsylvania, PA*

**SCULPTURE Designed
by Artist Lello Esposito
Naples, Italy**

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MARULO
pregiata pasta di Torre Annunziata

